

# AGENDA CALIFORNIA AUTHORITY OF RACING FAIRS LIVE RACING COMMITTEE MEETING JOHN ALKIRE, CHAIR 11:00 A.M., TUESDAY, OCTOBER 8, 2013

Notice is hereby given that a meeting of the California Authority of Racing Fairs' Live Racing Committee will commence at 11:00 a.m., Tuesday, October 8, 2013. The meeting will be held at the Fresno Directors Hall located at 1121 S. Chance Ave. Fresno, CA 93747.

#### **AGENDA**

- I. Date, time and location of next meeting on November 12, 2013
- II. Public Comment
- III. Report, discussion and action, if any, on Legislative program for 2013 and beyond.
- IV. Report, discussion and action, if any, on Security Agreement/MOU regarding net payment of Racing Commissions.
- V. Report, discussion and action, if any, on Racing Dates for 2014 and beyond.
- VI. Executive Director's Report



# NOTICE CALIFORNIA AUTHORITY OF RACING FAIRS LIVE RACING COMMITTEE MEETING JOHN ALKIRE, CHAIR 11:00 A.M., TUESDAY, OCTOBER 8, 2013

Notice is hereby given that a meeting of the California Authority of Racing Fairs' Live Racing Committee will commence at 11:00 a.m., Tuesday, October 8, 2013. The meeting will be held at the Fresno Directors Hall located at 1121 S. Chance Ave. Fresno, CA 93747.

CARF Live Racing Committee Meeting Toll Free Dial In Number: (800) 791-2345 Participant Code: 62745 # Via Teleconference

In order to ensure that all meeting participants are able to hear discussions during the teleconference, we ask that teleconference participants call from a land-line and place phone on MUTE while not speaking. The Public and members of the California Authority of Racing Fairs Board of Directors may participate from the following locations:

Alameda County Fair	California State Fair	San Joaquin Fair
4501 Pleasanton Ave.	1600 Exposition Blvd.	1658 S. Airport Way
Pleasanton, CA 94566	Sacramento, CA 95815	Stockton, CA 95206

The Big Fresno Fair	Humboldt County Fair	Solano County Fair
1121 S. Chance Avenue	1250 5th Street	900 Fairgrounds Drive
Fresno, CA 93702	Ferndale, CA 95536	Vallejo, CA 94589

### CA Authority of Racing Fairs Legislative Report - Last 10 Days 9/27/2013

AB 1074 (Atkins D) Horse racing: thoroughbred racing.

Current Text: Enrollment: 9/24/2013 pdf html

**Introduced:** 2/22/2013 **Last Amend:** 8/26/2013

Status: 9/24/2013-Enrolled and presented to the Governor at 3 p.m.

Location: 9/24/2013-A. ENROLLED

2Y	'ear	Desk Policy Fiscal Flo	or Desk	Policy	Fiscal	Floor	Conf.	Enrolled	Vetoed	Chaptered
De	ead	1st House		2nd F	louse		Conc.			

Summary: Existing law, the Horse Racing Law, authorizes the California Horse Racing Board to make allocations of racing weeks, as it deems appropriate, and, for thoroughbred racing, establishes a maximum of 44 weeks per year of racing weeks in the northern zone, a maximum of 42 weeks per year in the central zone, and a maximum of 7 weeks per year in the southern zone. Existing law also prohibits the board from allocating dates to a thoroughbred association in the central zone for conducting racing during daytime hours, if in the southern zone, a thoroughbred racing association is conducting racing on the same date during daytime hours. A violation of the Horse Racing Law is a crime. This bill would, instead of separate allocations to the central and southern zones, establish a maximum of 49 racing weeks per year in the combined central and southern zones. The bill would also require the board to allocate from those weeks a minimum number of weeks to certain racetracks in the central and southern zones that were used to conduct thoroughbred race meetings prior to 2012 and would authorize the board to allocate from those weeks a maximum number of weeks to certain racetracks in the southern zone that were not used to conduct thoroughbred race meetings in the southern zone prior to 2012. The bill would prohibit the board from allocating dates to a thoroughbred association in the southern zone for the purpose of conducting racing, regardless of the hours, if, on the same date and during daytime hours, a thoroughbred racing association is conducting racing in the central zone, and would reciprocally prohibit the allocation of racing dates to a thoroughbred association in the central zone when daytime racing is conducted by a thoroughbred association in the southern zone. Because a violation of those provisions would be a crime, this bill would impose a state-mandated local program. This bill contains other related provisions and other existing laws.

**Organization Position** CARF Watch

#### AB 1226 (Hall D) Horse racing: jockey riding fees.

Current Text: Enrollment: 9/25/2013 pdf html

**Introduced:** 2/22/2013 **Last Amend:** 8/26/2013

Status: 9/25/2013-Enrolled and presented to the Governor at 4:30 p.m.

Location: 9/25/2013-A. ENROLLED

2Yea	r Desk Policy	Fiscal F	loor D	Desk	Policy	Fiscal	Floor	Conf.	Enrolled	Vetoed	Chaptered
Dead	1st l	House			2nd F	louse		Conc.			

**Summary:** Existing law, the Horse Racing Law, generally vests the administration of horse racing with the California Horse Racing Board, and requires the board to set minimum jockey riding fees. Existing law also prohibits the paymaster of a racing association or racing fair from disbursing any sum from a jockey's compensation to any person other than the jockey, except as specified. A violation of the Horse Racing Law, where no other penalty is expressed, is a misdemeanor. This bill would require the board not to permit any portion of an entry, nomination, or other fee paid by an owner to be deducted from a jockey riding fee unless the entry, nomination, or other fee is paid exclusively by the owner and not reimbursed by any other person or entity. Because a violation of the provisions of the bill would be a misdemeanor, the bill would impose a state-mandated local program. This bill contains other related provisions and other existing laws.

**Organization Position** CARF Watch

#### AB 1303 (Hall D) Horse racing: takeouts: disclosure to patrons.

Current Text: Introduced: 2/22/2013 pdf\_html

**Introduced:** 2/22/2013

Status: 9/13/2013-Failed Deadline pursuant to Rule 61(a)(14). (Last location was INACTIVE FILE on

6/27/2013)

Location: 9/13/2013-S. 2 YEAR

2Year	Desk Policy Fiscal F	loor Desi	Policy	Fiscal	Floor	Conf.	Enrolled	Vetoed	Chaptered
Dead	1st House		2nd l	House		Conc.			

**Summary:** Existing law, the Horse Racing Law, authorizes racing associations and fairs to make various deductions from the amounts handled, and specifies the manner in which the amounts deducted are required to be distributed. A violation of the Horse Racing Law, where no other penalty is expressed, is a misdemeanor. This bill would require each racing association or fair to inform patrons, through the official program, of the takeout being applied to the handle for the racing meeting. By creating a new crime, the bill would impose a state-mandated local program. This bill contains other related provisions and other existing laws.

**Organization Position** CARF Watch

AB 1347 (Gray D) Horse racing: out-of-state thoroughbred races.

Current Text: Amended: 9/6/2013 pdf html

**Introduced:** 2/22/2013 **Last Amend:** 9/6/2013

Status: 9/13/2013-Failed Deadline pursuant to Rule 61(a)(14). (Last location was INACTIVE FILE on

9/11/2013)

Location: 9/13/2013-S. 2 YEAR

2Year	Desk Policy	Fiscal Flo	oor De	k Policy	Fiscal	Floor	Conf.	Enrolled	Vetoed	Chaptered
Dead	1st Ho	ouse		2nd	House		Conc.			

**Summary:** Existing law authorizes a thoroughbred racing association or fair to distribute the audiovisual signal and accept wagers on the results of out-of-state thoroughbred races conducted in the United States during the calendar period the association or fair is conducting a race meeting, including days on which there is no live racing being conducted by the association or fair, without the consent of the organization that represents horsemen and horsewomen participating in the race meeting and without regard to the amount of purses. Under existing law, the total number of thoroughbred races imported by associations or fairs on a statewide basis under these provisions may not exceed 50 per day on days when live thoroughbred or fair racing is being conducted in the state, with the exception of prescribed races, including races imported that are part of the race card of the Kentucky Derby, the Kentucky Oaks, the Preakness Stakes, the Belmont Stakes, the Jockey Club Gold Cup, the Travers Stakes, the Arlington Million, the Breeders' Cup, the Dubai Cup, the Arkansas Derby, or the Haskell Invitational. This bill would also exempt from the 50 race per day limitation, races imported that are part of the race card of the Wood Memorial. This bill contains other related provisions and other existing laws.

**Organization Position** CARF Oppose

#### AB 1423 (Committee on Governmental Organization) Horse racing: advance deposit wagering and

exchange wagering deductions.

Current Text: Enrollment: 9/26/2013 pdf html

**Introduced:** 3/21/2013

**Status:** 9/26/2013-Enrolled and presented to the Governor at 4:30 p.m.

Location: 9/26/2013-A. ENROLLED

2Year	Desk Policy Fiscal Floor	Desk Policy	Fiscal	Floor	Conf.	Enrolled	Vetoed	Chaptered
Dead	1st House	2nd	House		Conc.			

Summary: Existing law authorizes advance deposit wagering to be conducted, with the approval of the California Horse Racing Board, in accordance with specified provisions of law. Existing law requires a certain percentage of the amounts distributed for advance deposit wagering for racing meetings, except for harness racing meetings, to be deducted and distributed for the establishment and administration of a defined contribution retirement plan for California-licensed jockeys who retire on or after January 1, 2009, to supplement trainer-administered pension plans for backstretch personnel, and for distribution to a welfare fund established for horsemen and backstretch personnel, as specified. Existing law also requires a certain percentage of amounts distributed on advance deposit wagers for harness racing meetings to be deducted and distributed to a welfare fund established for the benefit of horsemen and backstretch personnel, and for any amounts remaining to be utilized for the benefit of horsemen pursuant to a written agreement between the racing association that conducts the live harness race meeting and the organization representing the horsemen, as specified. This bill would require certain amounts generated at harness race meetings that are held in trust by the California Exposition and State Fair to be distributed to the harness racing horsemen who participated in a certain racing meeting, and to the California Exposition and State Fair, in accordance with specified percentages and requirements. This bill contains other related provisions and other existing laws.

**Organization Position** CARF Watch

#### AB 1426 (Committee on Governmental Organization) Tribal gaming.

Current Text: Introduced: 3/21/2013 pdf html

Introduced: 3/21/2013

Status: 9/13/2013-Failed Deadline pursuant to Rule 61(a)(14). (Last location was INACTIVE FILE on

9/10/2013)

Location: 9/13/2013-S. 2 YEAR

2Year	Desk Policy	Fiscal	Floor	Desk	Policy	Fiscal	Floor	Conf.	Enrolled	Vetoed	Chaptered
Dead	1st H	louse			2nd F	House		Conc.			

**Summary:** Existing federal law, the Indian Gaming Regulatory Act of 1988, provides for the negotiation and execution of tribal-state gaming compacts for the purpose of authorizing certain types of gaming on Indian lands within a state. The California Constitution authorizes the Governor to negotiate and conclude compacts, subject to ratification by the Legislature. This bill would reorganize and make technical, nonsubstantive changes to these provisions. The bill would conform these provisions to the changes made by the Governor's Reorganization Plan No. 2. of 2012. This bill contains other existing laws.

**Organization Position** CARF Watch

#### **SB** 398 (Galgiani D) Horse racing: distribution of proceeds.

Current Text: Enrollment: 9/20/2013 pdf html

**Introduced:** 2/20/2013 **Last Amend:** 9/10/2013

Status: 9/20/2013-Enrolled and presented to the Governor at 4:30 p.m.

Location: 9/20/2013-S. ENROLLED

2Year	Desk Policy Fiscal Floo	Desk Policy	Fiscal Floor	Conf.	Enrolled	Vetoed	Chaptered
Dead	1st House	2nd	House	Conc.			

**Summary:** Existing law requires each licensed racing association to designate a certain number of racing days to be conducted as charity days, and requires the net proceeds from those charity days to be distributed to beneficiaries who meet certain qualifications. Existing law also requires distributions to be made to certain nonprofit corporations and organizations, and requires that at least 20% of the distributions go to charities associated with the horse racing industry. This bill, in addition to those required distributions, would authorize a separate distribution to be made to a nonprofit corporation or trust that has as its sole purpose the support of recognized fairs or the network of California fairs. This bill contains other related provisions and other existing laws.

**Organization Position** CARF Support

#### SB 472 (Hill D) Gaming: licenses.

Current Text: Enrollment: 9/20/2013 pdf html

**Introduced:** 2/21/2013 **Last Amend:** 8/26/2013

**Status:** 9/20/2013-Enrolled and presented to the Governor at 1 p.m.

Location: 9/20/2013-S. ENROLLED

2Year	Desk Policy Fiscal Floor	Desk Policy	Fiscal Floor	Conf.	Enrolled	Vetoed	Chaptered
Dead	1st House	2nd H	louse	Conc.			

**Summary:** The Gambling Control Act provides for the licensure of certain individuals and establishments involved in various gambling activities, and for the regulation of those activities, by the California Gambling Control Commission. The act makes any person who willfully violates any of the provisions of the act for which a penalty is not expressly provided guilty of a misdemeanor. This bill would instead require the application described above to be filed within 45 calendar days after receipt of an order of the commission. This bill contains other related provisions and other existing laws.

**Organization Position** CARF Watch

#### SB 819 (Committee on Governmental Organization) Horse racing: Breeders' Cup World Championship

series: payment of purses.

Current Text: Enrollment: 9/23/2013 pdf html

**Introduced:** 3/14/2013 **Last Amend:** 9/6/2013

**Status:** 9/23/2013-Enrolled and presented to the Governor at 2 p.m.

Location: 9/23/2013-S. ENROLLED

2Year	Desk Policy Fiscal	Floor Desk	Policy	Fiscal	Floor	Conf.	Enrolled	Vetoed	Chaptered
Dead	1st House		2nd H	louse		Conc.			

**Summary:** Existing law, the Horse Racing Law, generally provides for the distribution of funds collected from wagers on horse racing in California. In years that the Breeders' Cup World

Championship series is conducted at a race meeting in California, existing law requires that specified amounts that would have otherwise been distributed to a purse account be made available to promote and sponsor the Breeders' Cup. A violation of the Horse Racing Law, where no other penalty is expressed, is a misdemeanor. This bill would instead specify that those amounts shall be made available to the organization operating the Breeders' Cup World Championship series for the purpose of promoting and supporting the Breeders' Cup, including the payment of purses in Breeders' Cup World Championship races. The bill would provide that the California Horse Racing Board may authorize parimutuel wagering on Breeders' Cup races to be run at the host venue and on one nonthoroughbred race, as specified, and would require amounts from those wagers to be deducted and distributed in accordance with specified provisions. Because a violation of the provisions of the bill would be a misdemeanor, the bill would impose a state-mandated local program. This bill contains other related provisions and other existing laws.

**Organization Position** CARF Watch

Total Measures: 9 Total Tracking Forms: 9

#### MEMORANDUM OF UNDERSTANDING


THIS WILL CONSTITUTE A MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN THE SAN JOAQUIN COUNTY FAIR (SJCF) AND THE CALIFORNIA AUTHORITY OF RACING FAIRS (CARF)

WHEREAS, by way of the Amended and Restated Joint Exercise of Powers Agreement, executed July 7, 1989 ("JPA"), CARF provides necessary services to the SJCF, by contract or otherwise which may include, but is not limited to, centralized government affairs representation; reports and analysis of the horse racing industry; administration of joint services of CARF including planning, budget implementation and fund accounting; and

WHEREAS, pursuant to the JPA, CARF shall provide to the SJCF the services outlined and agreed to in Exhibit "A", attached to and made part of this MOU for the live racing meeting to be held at the SJCF September 20-22, and September 27-29 ("2013 SJCF race meet"); and

WHEREAS, the SJCF desires that CARF, on behalf of the SJCF, underwrite the racing expenses associated with the services outlined and agreed to in Exhibit "A"; and

WHEREAS, pursuant to the JPA, CARF is responsible for the collection and distribution of the SJCF off track pari-mutuel commissions).

NOW, THEREFORE, in consideration of the mutual covenants set forth herein,

- 1) CARF shall provide the services outlined in Exhibit "A".
- 2) The SJCF agrees that CARF shall deduct from intrastate, interstate and international parimutuel commissions the monies owed to CARF by the SJCF for the racing expenses associated with the services outlined and agreed to in Exhibit "A". It is contemplated that the balance of the commissions shall be paid in the same manner as paid out in 2012 to the SJCF with a reduction of 25% which reflects the reduction in racing dates, from 8 days in 2012 to 6 days in 2013 (see Exhibit "B").
- 3) The term of this MOU shall be for the 2013 SJCF race meet.
- 4) In the event that San Joaquin County Fair racing revenues are not sufficient to cover expenses incurred by CARF on behalf of SJCF, SJCF agrees to pay the amount of the shortfall to CARF.

DATED:	
John Alkire, Chairman, CARF	
Nanette Martin, President, SJCF Board of Directors	

Stockton Co	ommissions - 2013					Stockton Cor	nmissions - 2012				
6 days						8 days					
		Total CA	Wire Transferred	Date	Control #			Total CA	Wire Transferred	Date	Control #
simo only	9/18/2	013 TBD				simo only	9/19/2012	14,045.01			
simo only	9/19/2					22220 0225	9/20/2012	23,569.17			
	9/20/2						9/21/2012	31,184.74			
	9/21/2						9/22/2012	50,304.10			
	9/22/2						9/23/2012	41,550.88	100,000.00	9/25/2012	ACH092512
dark	9/23/2					dark	9/24/2012	0.00	100,000.00	7/23/2012	ACHO72312
uai K	712312	100	1st week CA Comm / net			uark	712-12012	0.00			
dark	9/24/2	013 TBD	of Expenses	9/26/2013		dark	9/25/2012	0.00			
simo only	9/25/2	013 TBD				dark	9/26/2012	8,285.20			
simo only	9/26/2	013 TBD					9/27/2012	19,366.66			
	9/27/2	013 TBD					9/28/2012	33,245.92			
	9/28/2	013 TBD					9/29/2012	63,312.06			
	9/29/2	.013 TBD	2nd week CA Comm / net of Expenses	10/3/2013			9/30/2012	47,060.04	100,000.00	10/4/2012	ACH100412
	912912	NIO I DD	or mappinger	10/3/2013			9/30/2012	47,000.04	100,000.00	10/4/4014	ACIII00412
	2012/2013 CHRB overage track portion	TBD					2011/2012 CHRB overage track portion	0.00			
	2012 Outs/Refunds	12,043.70	12,043.70	6/5/2013	ACH060513		2011/2012 CHRB overage track portion 2011 Outs/Refunds	7,531.91	7,531.91	ACH061412	
215 000		TBD	12,045.70	0/5/2015	ACHUOUSIS	372,000		25,160.16	7,551.91	АСП001412	
	Budget Excess 6%					,	Budget Excess 6%				
at year end	Expense Excess 6%	TBD				at year end	Expense Excess 6%	26,572.83			
at year end	On track expenses	TBD				at year end	On track expenses	(743.67)		10/10/2012	A CIVIO1010
	Programs	TBD					Programs	9,090.00	60,000.00	10/19/2012	ACH101912
	Pro grama	TBD	Program/6% Budget net of Expenses	10/15/2013			Programa	9,787.50			
	Programs		of Expenses	10/15/2015			Programs				
	AB509 Los Alamitos Australian	TBD					AB509 Los Alamitos Australian	8,782.20			
	2013 Out of State Comm	TBD					2012 Out of State Comm	56,496.93	<b>50.540.20</b>	10/0/0010	A CITTAGO 12
	2013 ADW CA	TBD	ADW CA/Export Comm /				2012 ADW CA	143,216.07	59,549.38	12/3/2012	ACH120312
	2013 ADW Export	TBD	net of Expenses	11/15/13 ??			2012 ADW Export	7,391.88			
at year end	2013 AB 480	TBD				at year end	2012 AB 480	2,985.10			
	2013 Rights Fees	TBD					2012 Rights Fees	7,000.39			
	2013 Decoder Income	TBD					2012 Decoder Income	15,875.00			
	2013 misc Income	TBD					2012 misc Income	2,015.61			
	2012 Japan/Los Al/ Exp surplus	TBD					2011 Japan/Los Al/ Exp surplus	807.30			
	2013 Relocation Costs	TBD					2012 Relocation Costs	(10,454.55)			
									74,708.05	1/11/2013	ACH011113
									52,844.76	1/31/2013	ACH013113
	Total	12,043.70	12,043.70				Total	643,438.44			
	Balance		0.00				Balance Due to Fair		188,804.34		
actual	2013 Circuit Billing Invoice #07188	77,805.66	net with 1st week	9/26/2013			2012 CARF Dues		(\$14,203.50)		
actual	2013 January-June Billback Invoice #07192		net with 1st week	9/26/2013			2012 Circuit Bill Invoice		(\$75,561.19)		
							Jan-June Billback Invoice		(\$5,608.02)		
estimate	July Billback						July Billback Invoice		(\$1,721.54)		
estimate	Aug-Sept Billback						Aug-Sept Billback		(\$52,849.98)		
estimate	Oct-Dec Billback						Oct-Dec Billback estimates		(25,746.09)		
							2013 CARF Dues (2nd qtr & 3rd qtr) pd 1st qt	r	(8,995.46)		
							Net owed to Fair after reducing by AR		4,118.55		



a California joint powers agency

1776 Tribute Road, Suite 205 Sacramento, CA 95815 Office: 916.927.7223 Fax: 916.263.3341 www.calfairs.com

#### September 16, 2013

To: David Israel, Chairman

California Horse Racing Board

From Christopher Korby

Re: 2014 Northern California Racing Dates

Dear Chairman Israel,

CARF would like to advise the Board that Humboldt County Fair has informed us that it is willing to amend its request for dates to one week later in August, if such a change would assist in formulating a 2014 racing calendar for Northern California.

Respectfully submitted,

Christopher Korby Executive Director

Jui	ne	20	14

June 2014					July 2014								
Su	Мо	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
1 8 15 22 29	9 16 23 30	3 10 17 24	4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	6 13 20 27	7 14 21 28	1 8 15 22 29	2 9 16 23 30	3 10 17 24 31	11 18 25	5 12 19 26

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Jun 1	2	3	4	5	6	7
			Simulcast Day		Golden Gate Field	ds
8	9	10	11	12	13	14
Golden Gate Fields			Simulcast Day		Golden Gate Field	ds
i						
15	16	17	18	19	20	21
Golden Gate Fields			Simulcast Day		Pleasanton	
22	23	24	25	26	27	28
			Pleasanton Simulcast Day			
			Sittuicast Day	-		
29	30	Jul 1	2	3	4	5
Р	leasanton					
			1			

Golden Gate Race Days - 8 Pleasanton Race Days - 8 Simulcast Days - 4



**July 2014** 

July 2014						August 2014							
Su	Мо	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	Fr	Şa
6 13 20 27	7 14 21 28	1 8 15 22 29	2 9 16 23 30	3 10 17 24 31	4 11 18 25	5 12 19 26	3 10 17 24 31	4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	1 8 15 22 29	16 23 30

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Jun 29	30	Jul 1	2	3	4	5
				Pleasanton		
			Simulcast Day		Independence Da	<u>/ - H</u>
6	7	8	9	10	11	12
Pleasanton			Simulcast Day		Cal Expo	
13	14	15	16	17	18	19
			Cal Expo			
					III	
					- 10	
20	21	22	23	24	25	26
			Cal Expo	2°	MEN = A	
				= 27 11	1.00	
	Ì					
27	120					
27	28	29	30	31	Aug 1	2
Cal Expo			Simulcast Day	Santa Rosa		
Cui Expo						

Pleasanton Race Days - 4 Cal Expo Race Days - 14 Santa Rosa Race Days - 1 Simulcast Days - 3

## August 2014

	August 2014						September 2014						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
3 10 17 24 31	4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28	1 8 15 22 29	9 16 23 30	7 14 21 28	1 8 15 22 29	2 9 16 23 30	3 10 17 24	4 11 18 25	5 12 19 26	13 20 27

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Jul 27	28	29	30	31	Aug 1	2
4						Santa Rosa
3	4	5	6	7	8	9
			Santa Rosa			
10	11	12	13	14	15	16
			Santa Rosa			
						İ
17	18	19	20	21	22	23
Santa Rosa			Ferndale (Host) Simulcast Day		Ferndale Ferndale	
Santa Nosa			Jimulcast Day	i		
5						
24	25	26	27	28	29	30
			Ferndale			
			Simulcast Day		Golden Gate	
				1.		
31 Ferndale	Sep 1	2	3	4	5	6
Golden Gate						

## Option B

August 20	14			CONTROL OF THE PARTY OF THE PAR	Th Fr Sa Su 7 8 9 7 1 1 2 7 8 9 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	September 2014  Mo Tu We Th Fr Sa  1 2 3 4 5 6 8 9 10 11 12 13 15 16 17 18 19 20 22 23 24 25 26 27 29 30
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Jul 27	28	29	30	31	Aug 1	2
		-				Santa Rosa
3	4	5	6	7	8	9
			Santa Rosa			
10	11	12	13	14	15	16
Santa Rosa			Ferndale (Host)		Ferndale	
17	18	19	20	21	22	23
			Ferndale		1882	1 SMR ES ES EMINERES
			Simulcast Day		Golden Gate	e
24	25	26	27	28	29	30
Golden Gate	Ferndale		Simulcast Day		Golden Gat	e
31	Sep 1	2	3	4	5	6
Golden Gate						

Golden Gate Race Days - 8 Santa Rosa Race Days -Ferndale Race Days -Simulcast Days - 2



## September 2014

September 2014						October 2014							
u	Мо	Tu	We	Th	Fr	Sa	Su	Мо	Tu	We	Th	Fr	Sa
7	1 8	2 9	3 10	4	12	6		6	7	1 8	2 9	3 10	11
14 21	15 22	16 23	17	18 25	19 26	20 27	12	13 20	14 21	15 22	16 23	17 24	18
28	29	30	24	25	20	21	26	27	28	29	30	31	-

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Aug 31	Sep 1	2	3	4	5	6
	Ferndale			Simulcast Day		
			G	olden Gate		escopii
	Labor Day - Ho	liday				
7	8	9	10	11	12	13
			Golden Gate			
			Simulcast Day			
14	15	16	17	18	19	20
Golden Gate				mulcast Day		Stockton
21	22	23	24	25	26	27
Stockton	=19			mulcast Day		Stockton
28	29	30	Oct 1	2	3	4
Stockton			333			<u> </u>

Golden Gate Race Days - 9 Stockton Race Days - 6 Simulcast Days - 6



October 2	2014			October 2014  Su Mo Tu We T  5 6 7 8 12 13 14 15 1 19 20 21 22 2 26 27 28 29 3	h Fr Sa Su Mo	ARTING AND ADMINISTRATION OF THE PARTY.
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Sep 28	29	30	Oct 1	2	3	4
			Simulcast Day		Fresno	2452 ESP II.O. (62 II.O. (62 III.O.)
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VI.

#### **Christopher Korby**

From:

"Caroline Titus" <editor@ferndaleenterprise.us>

To:

"Christopher Korby" <korby@calfairs.net>

Sent:

September 17, 2013 2:37 AM

Subject:

Public records request

#### Chris,

Please make available for public inspection all correspondence, including electronic, in regard to the 2014/2015 Northern California racing calendar and the Humboldt County Fair.

Caroline Titus
Publisher/Editor
The Ferndale Enterprise
Weekly since 1878
707-786-3068
editor@ferndaleenterprise.us
Subscribe at
http://www.ferndaleenterprise.us
Follow us on Twitter @frndenterprise

#### **Christopher Korby**

From: "Caroline Titus" <editor@ferndaleenterprise.us>

To: "Ann Grottveit" < A Grottveit@kscsacramento.com>

Cc: "Chris Korby" <korby@calfairs.net>; "John Alkire" <jalkire@fresnofair.com>;

"Rick K. Pickering" < RPickering@calexpo.com>; < cpboro@stancofair.com>;

<kelly@monterycountyfair.com>; <jacobs@avfair.com>

Sent: September 20, 2013 3:21 AM Subject: Re: Cal. Authority of Racing Fairs

#### Thanks, Ann.

How much did CARF pay you to write us a letter directing us to the CARF website to learn when other meetings of CARF were not teleconferenced?

Regarding the matter of CARF not offering teleconferencing of its last two live racing committee meetings, on June 3 we were told that "CARF is presently reviewing this matter." We followed up that statement with a question of who is "reviewing" the matter, since we did not see the subject on the agenda of either the live racing committee meeting or the board meeting. We received no response.

On September 16, we were told that "from time to time," CARF "elects to conduct only a live meeting of the LRC or the board meeting "or both to encourage face to face participation of committee or board members.

According to the CARF website, which you directed us to, it has been SIX years since a meeting was not teleconferenced. (Although, it may have been teleconferenced in 2007 but minutes are not available of four 2007 meetings on the CARF website.)

So, does "time to time" mean in six-year spans?

Again, we are seeking answers as to why the last two meetings of the live racing committee of CARF have not been teleconferenced and who made that decision.

We look forward to your answer or an answer from the CARF executive director or perhaps one or several of CARF directors.

Thanks,

c.

Caroline Titus
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On Sep 19, 2013, at 5:35 PM, Ann Grottveit wrote:

The original copy of the attached correspondence will follow by regular First Class mail.

<image003.jpg>

Ann M. Grottveit KAHN, SOARES & CONWAY, LLP 1415 L Street, Suite 400 Sacramento, CA 95814 (916) 448-3826 (916) 448-3850 Fax agrottveit@kscsacramento.com www.ksclawyers.com

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<09 19 13 PRA Resp. C Titus Ferndale Enterprise.pdf>



#### Fantasy Sports – Targeting A Younger Fan Base

Racing can benefit with increased handle from targeting and educating fantasy sports enthusiasts – a potential new wave of racing customers

We believe fantasy sports enthusiasts, properly recruited and educated, are a target rich audience for future racing fans and bettors. A bit of an introduction. Fantasy sports games involve consumers creating a "fantasy team" of athletes by selecting different players across different teams, which fantasy team "competes" with other fantasy teams selected by other consumers. Selected athletes earn points based on a fantasy scoring system for their performance in real world sporting events. The consumer who picks the athletes who earn the most points wins.

Fans of fantasy sports approach their game the same way our racing fans approach handicapping. In fantasy sports, data is critical. An informed player wants to know the facts. He wants to know whether a potential player on his team has been playing well recently, if he's suffered injuries, who he's up against on the field or court, what's the condition of the playing surface, whether his coach has the ability to outsmart his opposing coach. These and numerous other factors can impact whether a player is selected to fill a position on the consumer's fantasy team.

It's the same in racing. Bettors want to know relevant facts in order to come to an opinion on a runner. They want to know the condition of the surface, the running distance, has he recently shipped in, how long since his last race, how he did in his recent outings, what's the record of his jockey and trainer. These and many other factors are used by racing fans to decide on a runner and on a bet.

And bankroll enters the picture in both cases. In fantasy sports, you typically have a set bankroll to spend in selecting players, which have salaries attached to each player. You've got to manage your bankroll and decide where you want to spend your money, some on expensive talent, some on lesser value players who you think might have a break-out week. And, of course, managing your money is a cornerstone of pari-mutuel wagering. In each activity, you've got to decide how to spend your money for the best advantage.

Fantasy sports for real money has been clearly legal since sanctioned in the 2006 federal legislation which also white-listed pari-mutuel wagering across state lines. The Unlawful Internet Gaming Enforcement Act (UIGEA) of 2006 contained exemptions for and confirmed the legality of pari-mutuel wagering and fantasy sports games for real money.

Racing would be well served to target these "thinking" consumers, who prefer a strategic game, rather than pulling a handle on a slot machine or buying a lottery ticket at the local convenience store. These "thinking" fantasy sports customers have the added benefit of providing a younger pool of players to be exposed to and enjoy racing.

The number of people participating in fantasy sports is large and growing, and attractive for racing. In 2013, over 35 million people have played in fantasy sports games in North America, having doubled in the last five years. The average age is 31.67, an especially attractive demographic for the racing industry. With 78.1% having a college degree or higher, and with household income of over \$92,000, 80% higher than the US median, it is an audience which is primed for another thinking person's game pari-mutuel wagering. For more data about the fantasy sports industry, visit <a href="www.fsta.org">www.fsta.org</a>.

To tap into this market, we've pursued two initiatives to benefit racing. First, Lien Games Racing launched BAM Software's Fantasy Sports Platform at its flagship website, BetAmerica.com. It offers great fantasy sports games that appeal to the fantasy sports enthusiast. The plan is to attract fantasy sports players to BetAmerica.com and offer them the fantasy sports games they want.

And then, once a customer is in the database, to regularly educate them and incentivize them to try horse racing. The same type of thinking person who enjoys fantasy will enjoy racing, if we walk them through an education program. And having them on a racing site lets us do that. And let's us incentivize them to give racing a try, again and again.

The second initiative is BAM Software's introduction of FanEx Sports, its turn-key fantasy games platform, to land-based racing facilities. It's all about utilizing a new tool to bring younger customers to racetracks and off-track wagering facilities. It's offered though wireless networks, and consumers can either bring your own device ("BYOD") to the track or OTB, or use one of the BAM-supplied iPads to enter fantasy contests. The BAM Platform is provided free to racing related facilities. Plus, facilities can earn a share of all entry fees paid by consumers at their location. It not only brings in new fans, it brings in new revenue for the tracks and OTBs. And, more importantly, it brings new potential racing fans into the building, where they can enjoy themselves and be exposed to horse racing. It provides an opportunity for the facility to engage with a new customer, and expose and educate the sports fan to the thrill and excitement horse racing.

As an added option, the BAM Fantasy Platform can also be used for promotional offerings by land based racing facilities. In addition to bringing in new fans, the BAM Fantasy Platform can be used to offer unique promotional contests to increase the frequency of visits of your current fan base. You can offer a variety of racing related contests – from picking the jockey who earns the most wins over a week to picking the trainer with the most horses finishing in the money on a given day. The potential kinds of contest are almost endless. It's an option offered to land based racing facilities, hoping to help increase frequency of customer visits, and extend the length of each customer visit.

We've got a skilled product team and marketing team to achieve our objectives, bringing new fans to pari-mutuel wagering, both online and land-based racing facilities. And helping to keep existing fans coming back.

October 2013
BAM Software and Services LLC

For more information, contact:

John J. Ford
Chief Executive Officer
BAM Software and Services LLC
577 Howard Street
Second Floor
San Francisco, California 94105
925.942.9000, Ext 100
john@bamsas.com



## Fantasy Games

## Opportunities for Racing

John J. Ford BAM Software and Services 2012 Global Symposium on Racing & Gaming The Games People Play December 4, 2012



### John J. Ford

Attorney
General Counsel and VP, Ladbroke Racing
Consultant/Attorney
CEO, BAM Software

### **BAM Software and Services LLC**

Formed 2007

Created Independent Platform for Account Based Games Launched BetAmerica.com in 2008 with Lien Games Racing Added Additional ADWs for horses and greyhounds Created Kiosks to increase number of betting locations in U.S. Launched First Fantasy Football Games in 2010 Expanded Fantasy Games Offerings in 2012



## What are Fantasy Games?

In Sports, picking players, not teams.

Create your "Fantasy Team", picking different players from different teams.

As the game plays, your players earn points for performing - passing and running yardage, homeruns, blocked shots.

Traditional - season long fantasy sports leagues.

Growing Opportunity in Daily/Weekly games.



## Who is the Fantasy Games Consumer?

35+ Million strong today, just on fantasy sports.

3 out of 4 play against people they know - very social game.

Average Household Income of \$92,750

78% own their own home

Average age is 41.4 years old (51 for racing)

Sports fans twice as likely to bet on racing

Today, \$1.9 Billion spent per year on Fantasy Sports



## Is this Legal?

Dependant on state law, like racing. Clearly exempted under Federal 2006 UIGEA, like racing.

Under UIGEA, certain requirements must be met for a fantasy or simulation sports game or educational game or contest:

- 1. Prize set in advance and not dependant on number of players or fees paid.
- 2. Winning outcomes reflect knowledge and skill of consumers.
- 3. Winners determined predominantly by accumulated statistical results of performance of individuals in real world events.
- 4. While mostly focused on sports, Pop Culture Fantasy Games also possible.



## How can this help racing?

Great demographic for racing.

Marketing tool to bring new younger demographic to the track.

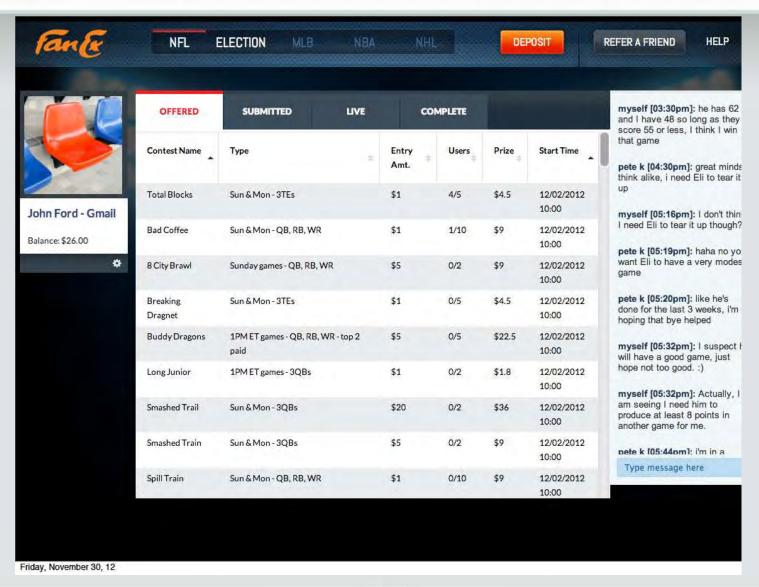
- -Attract them to racetrack/OTB
- -Retain them longer as games are played
- -Keep them returning for future games

Additional money making opportunity.

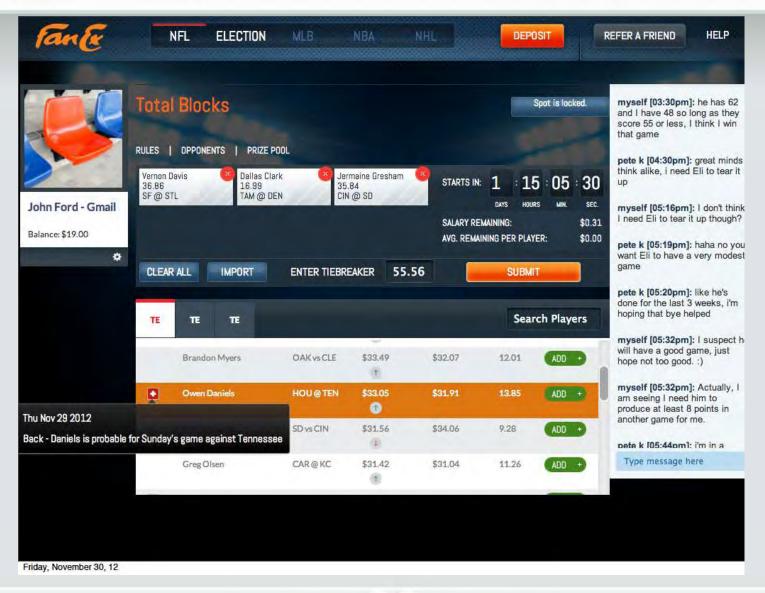
- -Free play, with promotional prizes.
- -Offered with entry fees, with cash prizes, with hold for the operator.

**Create Horse Racing Fantasy Games** 

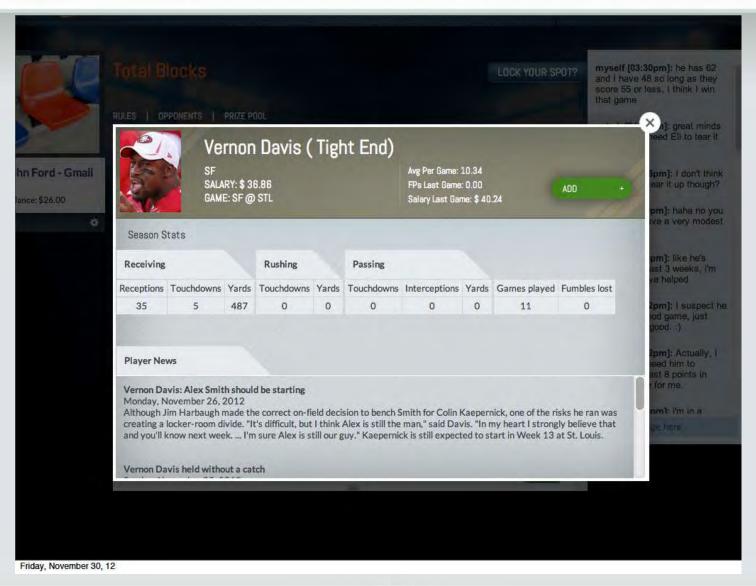




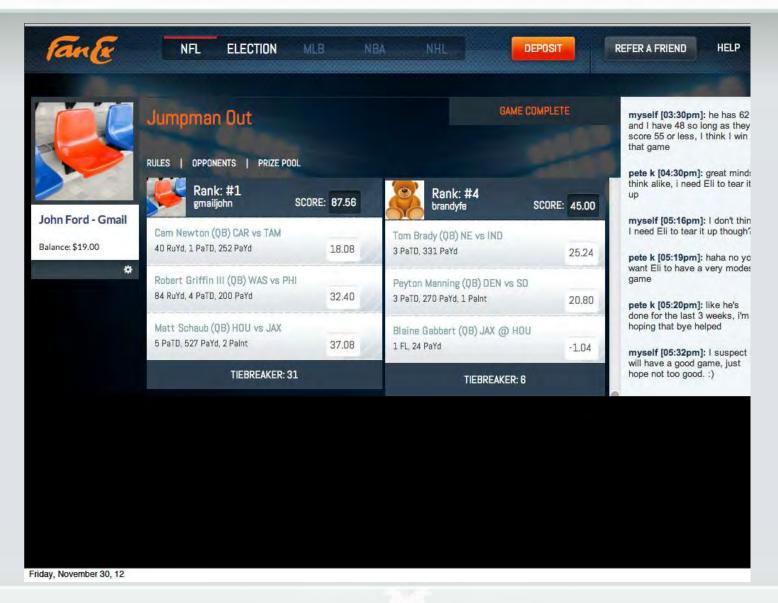




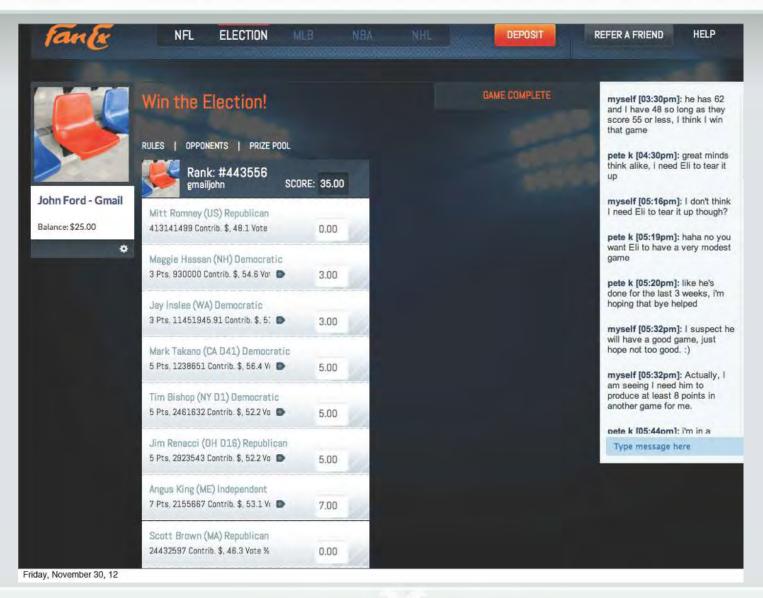














## **Future of Fantasy Games?**

Expansion of fantasy sports, as substitute for sports betting.

Creation of "fantasy" racing games.

Expansion into other live events - Emmy's for TV, Oscar's for movies

Almost any live event.

## Why not have racing involved?



## Thank You

Demonstrations at Booths 5 & 6.

BAM Fantasy Games Offered FREE to racetracks.

John J Ford
BAM Software and Services LLC
San Francisco, California
925.942.9000
www.bamsas.com
john@bamsas.com

## 2014 (United States)

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